

Brooke Van Baush - #8

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Addicted to Plastic

Word Count: 382

1. The film Addicted to Plastic, directed by Ian Connacher, was released in 2008.
2. The central argument is that the society is addicted to plastic and uses it for nearly everything, this unfortunately has large effects on our earth as there is no plan of where the unwanted plastic ends up.
3. This argument is made through showing the steps of the materials life – how they've risen in popularity, how much they're consumed, and the lack of plan in their disposal. It is also made through expert interviews in order to provide practical solutions.
4. One of the main problems is consumption and waste management. All of the plastic that has been produced still exists. Another problem is consumerism because everything is made of some type of synthetic material.
5. One of the most persuasive parts of the film is when the Eastern Garbage Patch is shown in the Pacific Ocean only 1000 miles from the USA mainland. This is mind blowing because that means that this trash travels 1000 miles and has still not broken down.
6. There is only emotional appeal to those who are concerned with the earth's ecosystems. Unfortunately there's not much that society can do against the use of plastics besides recycling, but even recycling is thought to be a myth.
7. This film uses facts to help show how detrimental plastic waste is to our planet. Addicted to Plastic really attempts to delve into the process of the material in order to learn as much as possible including detailing its path over the last 100 years.
8. The film wants the viewer to have a new perspective about our future with plastics. The film primarily suggests that a proper way of disposing plastics needs to be implemented as our lives everywhere have been structured around them.
9. Although there are no truly efficient decomposition plans, basic recycling is barely being implemented now. There could be more incentives in order to convince people to recycle.
10. The target audience is the entire population. Little responsibility is being taken for global plastic consumption and waste so every part of society needs to be an integral part in making more sustainable decisions regarding plastics.